The British Dental Conference and Exhibition preview

Dental Tribune previews this year’s Manchester event

The British Dental Conference and Exhibition, 27th – 29th April 2012, to be held in Manchester at the MCCC, is the UK’s largest three-day dental conference and exhibition and is certainly a must-attend event in the dental calendar.

The conference, run by the British Dental Association, hosts a world class clinical programme of lectures and seminars covering all aspects of dentistry, with leading experts from both the UK and overseas.

The exhibition itself hosts a fantastic array of companies from the dental industry and this year includes an education exhibition with free seminars featuring a demonstration theatre and training essentials theatre (all of which offers verifiable CPD).

As well as an exquisitely varied range of seminars, lectures and social events, there will also be a number of new features on offer. These include a live Demonstration theatre offering a full three-day programme and the Innovation Zone!

Innovation, innovation, innovation

New for the 2012 Conference is the live Demonstration theatre, which offers a full three-day programme, including the chance to see experts from the UCL Eastman Dental Institute demonstrate on phantom head simulators. Delegates will also be able to learn more about managing dental anxiety and medical emergencies through role-play enactments.

There is also the exhibition’s Innovation zone, where delegates will be able to discover cutting-edge dental technology and the latest innovations in practice improvement. What’s more, the zone will allow delegates to see demonstrations of innovations that are contributing to the future of dentistry (and all whilst gaining 50 minutes of FREE verifiable CPD).

This year delegates will also be encouraged to plan their visit to the exhibition element of the event using an innovative new online bookings system that allows attendees to reserve time with exhibitors.

Conference highlights

The conference is providing a fantastic range of topics, encompassing aesthetics, core CPD, endodontics, general dentistry, oral health, periododontics, career development and practice management.

Thursday’s highlights

11:45 - 12:30 - Capability of the 21st century mind

Susan Greenfield CBE discusses the human brain, at the Motivational keynote session: Capability of the 21st century mind.

Here Susan will discuss how the human brain is exquisitely evolved to adapt to the environment and question that as the screen culture of the 21st century is changing in unprecedented ways, will the next generation therefore think and feel in a totally new way?

14:45 - Infection control: Fighting the tide of communicable disease and avoiding infection – experiences from the cruise industry

This session, by Kate Bunyan, Medical Director, Carnival UK (Cunard and P&O), will take a look at where, how and why the cruise industry manages decontamination, cross-contamination, water safety and environmental pathogens.

Friday’s highlights

13:00 - Developments in dentistry for the UK | Session for young dentists: What is the future of clinical dentistry?

This is a session not to be missed, as The Earl Howe addresses developments in dentistry for the UK.

14:00 - Volunteering - you only get what you give!

This session will be looking at the ways in which responsible volunteering and partnership with Bridge2Aid can add value to your practice, your team, your reputation, and your personal development whilst making a sustainable difference to the oral health needs of developing nations.

Saturday’s highlights

0930 - 1000 - Session 1: How to achieve aesthetic results with conservative treatments (direct and indirect) and 10:45 - 12:00 - Session 2: How to achieve aesthetic results with prosthetic treatments on both natural teeth and on implants

Professor of Restorative Dentistry Lorenzo Vanini will be providing lectures on how to blend functionality and aesthetics in every clinical situation.

1500 - Fast smiles for the GDP – exploring ‘quick fix’ orthodontic treatments

Ross Hobson, Specialist Orthodontist, discusses orthodontics and how many GDPs have been enticed by the apparent simplifying of the mysteries associated with braces. His presentation will examine the various brace options and how to understand what is good and bad orthodontics.

Social events

Along with its fantastic conference programme, The British Dental Conference and Exhibition is also famous for its social events!

On Thursday the entertainment begins at 1800 at the Central Hall with the exhibition hall drinks reception as the BDA hosts a get together to celebrate the opening day of the event.

On Friday there is the Friday Night Party, held at the Palace Hotel, Manchester, where you will be able to enjoy a free drink and sample a spice infused buffet which will be cooked in front of you by the Palace’s experienced chefs. With this year’s entertainment provided by Killer Queen, Europe’s number one Queen Tribute band it’s an event not to be missed!

The Golden Age of Hollywood will also be making an appearance on Friday at the now SOLD OUT FD Ball.

Finally, on Saturday evening, the BDA will be hosting a black-tie Gala dinner. Held at the Hilton Deansgate Hotel, Manchester, the event is the perfect way to end the conference in style, with drinks at the pre-dinner reception and a chance to relax with friends and colleagues over a three course meal.

For more information about the British Dental Conference and Exhibition, got to http://conference.bda.org/ or call the BDA on 0870 166 06545